

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Writing and Solving Exponential Equations



## Objective

In this lesson, you will create exponential equations in one variable and use them to solve problems.



an exponential relationship: a relationship in which  
**a change in the independent variable results in a constant percentage rate of increase or decrease in the dependent variable**

## Exponential Expressions and Equations

Exponential expressions contain a **constant** raised to a **power**.

called the "base"

called the "exponent"

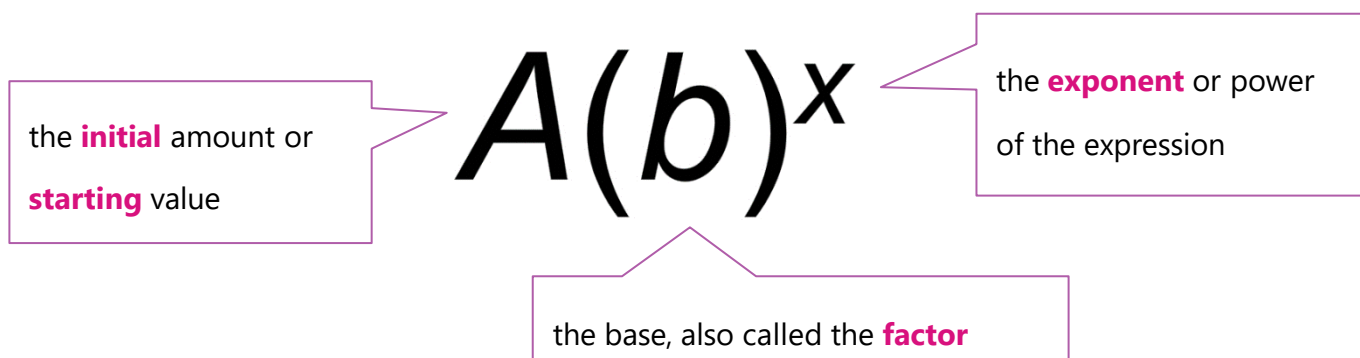
The **exponent** states the number of times we multiply the **base** by itself.

Example:  $2^5 = 2 \cdot 2 \cdot 2 \cdot 2 \cdot 2 = 32$   $\longrightarrow$  **2** is the base, and **5** is the exponent.

Equations that have a variable as an **exponent** are called exponential equations.

<b>exponential growth</b>	<ul style="list-style-type: none"> <li>an <b>increase</b> in a quantity at a constant percentage rate per unit interval</li> <li>examples: a quantity that <b>doubles</b> every day, compounded interest, the human population</li> </ul>
<b>exponential decay</b>	<ul style="list-style-type: none"> <li>a <b>decrease</b> in a quantity at a constant percentage rate per unit interval</li> <li>examples: a quantity that <b>halves</b> each day, the depreciating value of a car, the weight of radioactive materials</li> </ul>

## GENERAL FORM OF EXPONENTIAL EXPRESSIONS



- When  $x = 0$ , the expression will equal  **$A$** .
- If  **$b > 1$** , the expression will model exponential growth.
- If  **$b$**  is between  **$0$**  and  **$1$** , the expression will model exponential decay.

The growth or decay rate,  $r$ , is typically written as a **percentage**.

If  $r$  is a rate of growth,  $r = b - 1$ .

If  $r$  is a rate of decay,  $r = 1 - b$ .

### ? Question

Expression	Growth or Decay	Rate
$30(1.25)^x$	<b>growth</b>	$r = 1.25 - 1 = 0.25 = 25\%$
$500(0.75)^x$	<b>decay</b>	$r = 1 - 0.75 = 0.25 = 25\%$
$2(2)^x$	<b>growth</b>	$r = 2 - 1 = 1 = 100\%$

## REWRITING THE BASE

To solve exponential equations, we have to rewrite the bases so they are **equal** and the equation is in the form  $b^x = b^y$ .

If the bases of an exponential equation are equal, then the **exponents** are equal as well:  $x = y$ .

**Example:**

$$\begin{array}{l}
 3^{x+1} = 81 \\
 3^{x+1} = 3^4 \\
 \underline{x} + \underline{1} = \underline{4} \\
 x = \underline{3}
 \end{array}$$

Rewrite the right side of the equation so that it has the same base as the left side, 3.

Variations of this problem type include:

- working with bases in the form of  $\left(\frac{1}{b}\right)^x$ , which we rewrite as  $b^{-x}$ .
- rewriting both sides of the equation with a new base
- isolating the exponential term

**? Question**

$$\begin{array}{l}
 4^{5x} = \left(\frac{1}{32}\right)^{1-x} \\
 (2^2)^{5x} = \left(\frac{1}{2^5}\right)^{1-x} \\
 (2^2)^{5x} = (2^{-5})^{1-x} \\
 2^{10x} = 2^{-5+5x} \\
 \underline{10x} = \underline{-5 + 5x} \\
 \underline{5x} = \underline{-5}
 \end{array}$$

Rewrite both sides of the equation so that they have the same **base** of 2.

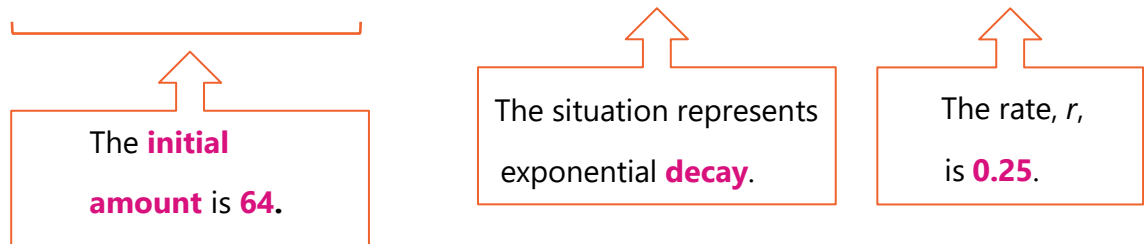
## Modeling with Exponential Equations

We can use an exponential equation to model a relationship between two variables, but must determine the initial value, the base, and the exponent.

## Lesson Activity ? Question

### Question 2

- A. Dr. Steve is working with a new radioactive substance in his lab.  
He currently has 64 grams of the substance and knows it decreases at a rate of 25% every hour.



- B. Dr. Steve needs to calculate how long it will take his 64-gram sample of a radioactive substance to decay to 27 grams.

To write the expression to model the amount of radioactive substance remaining, substitute for  $A$  and  $b$  in the general form of an exponential expression.

$$\Rightarrow A = 64$$

$$\Rightarrow b = 0.75 \text{ (to find } b, \text{ substitute } 0.25 \text{ for } r \text{ in the equation } r = 1 - b \text{ and solve.)}$$

$$\Rightarrow A(b)^t = 64 (0.75)^t$$

The value of this expression needs to equal the remaining amount, 27 grams.

C.  $27 = 64(0.75)^t$

$$\left(\frac{27}{64}\right) = (0.75)^t$$

$$\left(\frac{27}{64}\right) = \left(\frac{3}{4}\right)^t$$

$$\left(\frac{3}{4}\right)^3 = \left(\frac{3}{4}\right)^t$$

$$\underline{3} = t$$

The substance will decrease from 64 grams to 27 grams after **3** hours.

For problems involving interest that is not compounded annually, this formula can be used:

$$P = P_0 \left(1 + \frac{r}{n}\right)^{nt}$$

- $P_0$  is the **initial deposit**.
- $r$  is the interest rate.
- $n$  is the number of times per year that the interest is compounded.
- $t$  is the time, in years.

**Example:**

\$300 is placed in account where it earns 4% interest.

How much will be in the account after 5 years if the interest is compounded annually? What if it was compounded quarterly?

4 % Compounded Annually	4 % Compounded Quarterly
$A(b)^x = \underline{300} (\underline{1.04})^5$ $\approx \underline{365}$	$P = 300 \left(1 + \frac{0.04}{4}\right)^{(4)(5)}$ $= 300 (\underline{1.01})^{\underline{20}}$ $= \underline{366.06}$