What is the Edmentum Learner Lab?

The Edmentum Learner Lab is a group of educators, school administrators, parents, and students that help us evolve our product vision and elements of our user experience design. Participants will help Edmentum create industry-leading products by participating in short user research studies, often involving interaction with product concepts and prototypes. Notes from these observation sessions will then help us to make more user-friendly design choices as we evolve the Edmentum platform.

Participation in the Learner Lab is strictly limited to user research for product improvement. Your contact information will never be shared with Edmentum marketing or sales. You will only be emailed when there is an opportunity to participate in a research study.

What are the potential benefits of participating in the Learner Lab?

Educators, administrators, students, and parents who participate in learning activities and research such as the Learner Lab often enjoy making an impact and contributing to the development of educational tools and experiences that may benefit them or their peers in the future.

Additionally, participants who complete a study will receive a gift card as appreciation for their time. (Participants are responsible for ensuring that acceptance of any gift card does not violate any applicable law, regulation, or policy including gift policies). Joining the Learner Lab does not guarantee selection for a research study, as some studies require a specific group of people (e.g., teacher vs. student).
How do I enroll in the Learner Lab?

Educators, administrators, and parents should complete this consent form. Students under the age of 18 must have permission from a parent or legal guardian who also need to sign the form.

What can I expect as a member of the Learner Lab?

Participants may be audio and video recorded during the Learner Lab sessions (i.e., focus groups). Additionally, researchers will take notes about your experiences. All recordings and notes are confidential, and no names will be included in Learner Lab reports.

If contacted for a Learner Lab session, you can choose whether to participate and may discontinue participation at any time. Please note that there are no right or wrong responses to ideas, questions, and tasks presented during Learner Lab activities. We want to hear varying viewpoints, and each participant's contributions are valued. You are encouraged to be honest—even when your responses run counter to those of other group members.

What efforts will Edmentum make to ensure my child is comfortable participating?

We understand that some children may experience anxiety about participating in a research study. Before the activity begins, we will remind your child that this is not a test and their responses are not being scored.

Children may also feel uncomfortable being observed or recorded—this is normal. We will do our best to establish a child-friendly, low-pressure environment. Remember, participation in the research study is completely voluntary. Anyone can opt out at any time by simply telling the researcher they do not wish to continue.
What efforts will Edmentum make to ensure my confidentiality?

Edmentum takes privacy and confidentiality of personal information seriously. Your personal information will be kept in either secure research offices or on encrypted computers. If a report or article is written about a research project, we will not identify any participants. If the opportunity arises, we will not publicly release a child's name and image without a parent's prior written permission. Additionally, all participants are required to respect the privacy of other Learner Lab group members by not disclosing any content discussed during the activities.

Do I have the right to withdraw from the Learner Lab at any time?

Everyone's participation in the Learner Lab is completely voluntary. You may revoke consent for yourself and/or your child by submitting this revocation form. Additionally, by not signing the consent form, you are choosing to not have your child participate. If you decide to let your child take part, they can also decline to participate in any Learner Lab activity presented to them.

How can I contact the Learner Lab administrator?

Edmentum's User Experience team will administer the Learner Lab. If you have any questions or concerns about your or your child's rights as a research participant, please contact UX.Research@edmentum.com.